## PUMP UP THE SAVINGS

With an A. O. Smith Hybrid Electric Heat Pump Water Heater

## How A Hybrid Electric Works

HYBRID ELECTRIC WATER HEATERS USE **ELECTRICITY TO MOVE HEAT FROM ONE** PLACE TO ANOTHER. LIKE AIR CONDITIONERS IN REVERSE, HEAT IS PULLED INTO THE STORAGE TANK FROM THE SURROUNDING **AIR. BACK-UP HEATING ELEMENTS ARE AVAILABLE FOR PERIODS OF HIGH DEMAND.** 



## How A Hybrid Electric Saves

Water heaters are the second highest source of energy usage in a home, and for the average homeowner energy means money.<sup>(1)</sup> Going with an energy-efficient water heater can help you save. Going hybrid could help you save more, because moving heat is far less expensive than creating heat.



The most cost-effective, energy-efficient option available for consumers who want to save money on their utility bills.

(1) Energy.gov (2) Consumer Reports (3) GreenBuildingAdvisor.com

## Why Choose an A. O. Smith Voltex® Electric Heat Pump Water Heater?

60%

IES

ENERGY FACTOR (EF) A measure of overall efficiency.

