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Contact: Brandon Puttbrese
GS&F
(615) 385-1100 x2100
bputtbrese@gsandf.com

A. O. Smith's Concentric Venting, Non-Condensing Models Make Tankless Water Heater Replacement a Snap

Gas Convertible Combustion System Easily Takes Natural Gas to Propane

ASHLAND CITY, Tenn. (Jan. 18, 2015) – Water heater manufacturer A. O. Smith (hotwater.com) is launching the Simplicity Series of concentric venting, non-condensing tankless water heaters — designed to make installations simple and flexible through a new gas convertible combustion system.

Alongside the energy-efficient technology built into every A. O. Smith tankless product, this new line will please installers and distributors alike, according to David Chisolm, vice president of marketing for A. O. Smith.

“These units were built using a concentric vent design, which allows for simpler and more flexible installations with commercially available venting,” said Chisolm.

The Simplicity Series models come in three sizes and are designed to easily convert from natural gas to propane – with all necessary components already in the box. This new line will assist distributors in managing their inventories by reducing the number of product variations needed, which ensures product availability as well.

“By incorporating a gas convertible combustion system into the design, we’ve eliminated the need for our distributors to stock all the typical designs to meet field demand, effectively cutting their product variations in half,” said Chisolm.

Available in 140K, 190K and 199K BTU versions and ULN-certified, the Simplicity Series scores a 0.82 EF rating. These new models also come equipped with integrated controls that make temperature adjustment and diagnostic review easier.

About A. O. Smith:

A. O. Smith Corporation is a leading global manufacturer and marketer of residential and commercial water heaters. A. O. Smith offers its customers an additional competitive advantage in that the company designs, builds, distributes and supports the world’s broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by nearly 80 years of

research and innovation. For more information, visit www.hotwater.com. For the most up-to-date industry news, like us on [Facebook](#) and follow us on [Twitter](#).

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