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A. O. Smith to Sponsor Service Award Scholarships

ASHLAND CITY, Tenn. (April 11, 2016) – Leading water heater manufacturer A. O. Smith will partner with the Plumbing-Heating-Cooling Contractors Association (PHCC) Educational Foundation to create the Charlie Wallace Service Award Scholarship for students in plumbing and HVAC programs.

Two \$2,500 scholarships will be awarded in honor of Charlie Wallace, the chief operating officer of PHCC’s Quality Service Contractors enhanced service group. Wallace retired in March after serving the plumbing-heating and cooling industry for 17 years.

“Throughout the years, Charlie Wallace has been a great friend to the industry and a strong advocate for contractors, many of whom install our water heaters,” said Jeff Storie, director of marketing at A. O. Smith. “Having personally educated thousands of plumbing contractors, it seems only fitting to create a scholarship that encourages more young people to grow in the plumbing-heating-cooling industry.”

During his tenure with QSC, Wallace created a thriving program to connect pre-qualified business coaches with contractors who need additional individual attention and advice. Online learning programs, webinars and a number of specialized training programs designed to help service contractors have been created under his guidance. As for the future, Wallace says his plans will include a lot of time with his family and grandchildren.

The PHCC Educational Foundation will administer the scholarship program and select the award winners. Plumbing apprentices, HVAC apprentices and trade school students can apply for the scholarship online at <http://phccfoundation.org/scholarships>. All application forms and supporting materials for the scholarship are due May 1.

About A. O. Smith:

A. O. Smith Corporation is a leading global manufacturer and marketer of residential and commercial water heaters. A. O. Smith offers its customers an additional competitive advantage in that the company designs, builds, distributes and supports the world’s broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by 80 years of research and innovation. For more information, visit www.hotwater.com. For the most up-to-date industry news, like us on Facebook and follow us on Twitter.

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