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A. O. Smith Introduces Most Energy-Efficient Direct Vent Gas Water Heater to the Market

ASHLAND CITY, Tenn. (June 25, 2014) – Leading water heater manufacturer A. O. Smith (www.hotwater.com) recently introduced an extension of its energy-efficient line of residential gas water heaters with the new ProMax® Direct Vent Gas Water Heater.

Redesigned to utilize improvements to the Power Vent line, the standard input ProMax Direct Vent product is now outfitted with two-inch foam insulation, making it the most efficient product in its category. The improved design offers energy factors (EF) of up to .60.

“The redesign of our ProMax Direct Vent Water Heater is part of an ongoing effort to improve the quality and performance of all A. O. Smith water heaters,” said David Chisolm, vice president of marketing. “And as a result, it’s now one of our most energy-efficient residential gas models, capable of supplying hot water for a variety of homeowners’ situations.”

The ProMax Direct Vent processes up to 55,000 BTUs an hour and is offered in four models: indoor, GDV-40; indoor, GDV-50; indoor, GDVT-50; and indoor, GDV-75.

Available in 40-, 50- and 75-gallon capacities, the ProMax Direct Vent comes with a standard factory-supplied kit with several adjustable venting features that can expand up to 80 inches, making installation simple and convenient in a wide range of applications. With its one-pipe, dual-channel closed system the unit draws clean air from outside the home, eliminating issues caused by insufficient indoor ventilation. All units are Flammable Vapor Ignition Resistant (FVIR) compliant.

Additional product features include a direct vent sealed combustion system, intelligent control logic, a self-powered electronic gas valve, a CSA-certified and ASME-rated temperature and pressure (T&P) valve, a Blue Diamond® glass-lined tank and a durable, patented “eco-friendly” design that reduces NOx emissions up to 33 percent. With compatible replacement parts to the existing direct vent product line, the new ProMax Direct Vent offers a six-year limited warranty.

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About A. O. Smith:

A. O. Smith Corporation, which is celebrating its 140th anniversary this year, is a leading global manufacturer and marketer of residential and commercial water heaters. A. O. Smith offers its customers an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by nearly 80 years of research and innovation. For more information, visit www.hotwater.com. For the most up-to-date industry news, like us on [Facebook](#) and follow us on [Twitter](#).

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