



News Release

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A. O. Smith Cyclone® Mxi Elevates Product Innovation with New Water Heater Design

ASHLAND CITY, Tenn. (June 30, 2014) – In its biggest product launch of the year, leading water heater manufacturer A. O. Smith (www.hotwater.com) is introducing its first modulating, high-efficiency commercial gas water heater, the Cyclone® Mxi.

The new Mxi design is the latest advancement for the industry leading Cyclone family of condensing gas water heaters. A. O. Smith's new modulating process adjusts the burner's firing rate to a specific demand, which further increases energy efficiency and dramatically lowers operating costs.

“When the company first introduced the Cyclone family to the market in 1996, it was a game-changer. Innovation continues to lead our efforts 18 years later with the introduction of the new modulating Cyclone Mxi,” said David Chisolm, vice president of marketing. “As one of the highest efficiency commercial gas water heaters on the market today, the Mxi is an achievement in product design that delivers superior energy savings and provides our customers with invaluable savings to their wallets.”

The new Cyclone Mxi models are all ENERGY STAR® qualified products, delivering efficiencies of up to 98 percent.

Additionally, the Cyclone Mxi's exclusive advanced electronic control with built-in diagnostics, is iCOMM™ compatible and network ready for remote monitoring. Other features of the Mxi model include maneuverability and ease of installation due to its lightweight design, a helical coil heat exchanger that maximizes heat transfer for optimal service life and the PermaGlas® glass-lining process that provides superior tank protection against corrosion.

About A. O. Smith:

A. O. Smith Corporation, which is celebrating its 140th anniversary this year, is a leading global manufacturer and marketer of residential and commercial water heaters. A. O. Smith offers its customers an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water

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heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by nearly 80 years of research and innovation. For more information, visit www.hotwater.com. For the most up-to-date industry news, like us on [Facebook](#) and follow us on [Twitter](#).

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