

FOR IMMEDIATE RELEASE

Contact: Leigh Durbin

GS&F

615.385.1100

ldurbin@gsandf.com

A. O. Smith Announces Annual Scholarship for Students Related to Plumbing Industry *Water heater manufacturer pledges \$8,000 towards four students furthering education*

ASHLAND CITY, Tenn. (Feb. 7, 2013) – Leading water heater manufacturer A. O. Smith (www.hotwater.com) announced it is now accepting applications for its 2013–14 scholarship offering to all enrolled members of its Contractor Rewards® and Professional Contractor Association (PCA) programs. Applications are available at www.aospca.com.

This year, A. O. Smith will offer four scholarships totaling \$8,000. The scholarship program is open to high school seniors, high school graduates, GED recipients or students currently enrolled in a full-time accredited two- or four-year college, university or vocational school. Any member, or member's spouse, child or grandchild, who is enrolled in the Contractor Rewards or PCA programs with a desire for continuing his or her education may compete for a scholarship award.

Applications must be received by midnight April 5. Recipients of the award will be notified in early summer.

“This scholarship means so much to many families,” said David Chisolm, director of marketing at A. O. Smith. “We are honored to be a part of supporting these students’ academic journeys, knowing that ultimately we are helping them achieve their dreams through this award.”

This is the 12th year the company has sponsored the scholarship program. Since the program began in 2001, A. O. Smith has assisted 130 students.

In June 1999, A. O. Smith founded the Professional Contractor Association in order to help contractors succeed in an increasingly competitive marketplace. In addition to the scholarship program, Contractor Rewards and PCA offer its members valuable business training and services to enhance their professional image and expand their business into new markets. For more information, visit www.aospca.com.

Contractor Rewards is a free, point-based loyalty program in which A. O. Smith rewards its contractors for their continued support. Through this program, A. O. Smith is able to build and support positive relationships between contractor and manufacturer. For more information, visit www.contractorrewards.com.

About A. O. Smith:

A. O. Smith Corporation is a leading global manufacturer and marketer of residential and commercial water heaters and boilers. A. O. Smith offers its customers an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation. For more information, visit www.hotwater.com. For the most up-to-date industry news, like us on [Facebook](#) and follow us on [Twitter](#).

###