News Release

A.O. Smith Water Products Company 500 Tennessee Waltz Pkwy Ashland City, TN 37015 www.hotwater.com

FOR IMMEDIATE RELEASE

Contact: Leigh Durbin
GS&F
615.385.1100
ldurbin@gsandf.com

A. O. SMITH SIGNS ON AS OFFICIAL QSC EDUCATION SPONSOR

ASHLAND CITY, TENN. (March 17, 2011) – A. O. Smith (www.hotwater.com) has signed on as the Official Education Sponsor for Quality Service Contractors (QSC). Quality Service Contactors is a leading international trade organization that serves plumbing and HVAC-R service and repair contractors.

As the Official Education Sponsor, A. O. Smith will provide many of the tools and resources used to supply contractor education to QSC members throughout the year as well as at the upcoming QSC Power Meeting XXXIV. As part of the Official Education Sponsorship, A. O. Smith will provide bi-weekly tech training, QSC HR consulting, and other online resources to contractor members.

The QSC Power Meeting XXXIV will be held April 7–9 at the Opryland Hotel in Nashville. Participants at the upcoming Nashville Power Meeting may also take a tour of the nearby A. O. Smith plant, where they will learn about water heater production, green products and customer care practices. To learn more about the QSC Power Meeting XXXIV, visit http://www.qsc-phcc.org/index.shtml.

"A. O. Smith stands behind the QSC mission to provide high level business management, education and professional development to its contractor members and their employees," said Jeff Storie, national manager of contractor marketing for A. O. Smith Water Heaters. "A. O. Smith is proud to support QSC and their contractors any way we can."

About A. O. Smith Water Products Company:
Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is a leading manufacturer and marketer of residential and commercial water heaters and hydronic boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation. For more information, visit www.hotwater.com.

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