



News Release

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FOR IMMEDIATE RELEASE

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A. O. Smith Introduces New Line Of Tankless Gas Water Heaters

New product offering provides additional hot water solutions

ASHLAND CITY, TENN. (November 1, 2010) – Today A. O. Smith, the innovative leader in the water heating industry, announces its new line of tankless gas water heaters. The new line is an exciting addition to the company’s extensive product offering, giving it the most comprehensive range of water heating options in the industry.

“Innovation comes naturally for A. O. Smith,” says David Chisolm, brand manager for A. O. Smith Water Products Company. “We want to give our consumers choices, whether it’s high-efficiency, solar or tankless. Consumers have asked for more water heating options to meet their lifestyles. Our new tankless line is just an extension of the excellent and innovative products we already offer.”

The new comprehensive line of tankless water heaters offers a wide range of products including condensing models with higher efficiencies and heavy-duty commercial models. All models offer improved flow rates for increased hot water delivery. On top of excellent performance and high efficiency ratings, the tankless units also offer optional remote temperature controllers and a full line of accessories.

“Our tankless product line provides water heating solutions for a variety of applications. Consumers want options that meet their specific water heating needs, and the new tankless line does just that,” says Chisolm.

All residential tankless models are ENERGY STAR® qualified and come with a 12-year limited warranty. Several new tankless models also qualify for the federal tax credit up to \$1,500. Units must be installed by December 31, 2010, to receive the rebate.

About A. O. Smith Water Products Company:

Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is a leading manufacturer and marketer of residential and commercial water heaters and boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world’s broadest and deepest line of residential and commercial water heaters, as well as commercial boilers.

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This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation. For more information, visit www.hotwater.com.

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