



News Release

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FOR IMMEDIATE RELEASE

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ED BEGLEY JR. TO ATTEND PHCC INDUSTRY TRADESHOW TO PROMOTE A. O. SMITH VERTEX

ASHLAND CITY, Tenn. (June 4, 2008) – A. O. Smith will welcome Ed Begley Jr., star of the television series *Living With Ed*, at the 32nd Annual Southern California Plumbing, Heating and Cooling Tradeshow in Long Beach, Calif., on Saturday, June 7. The tradeshow is presented by the Plumbing, Heating and Cooling Contractors Association (PHCC) of the Greater Los Angeles Area.

Begley will be at the A. O. Smith booth from 10:00 a.m. – 12:00-noon to promote A. O. Smith's newest water heater, the Vertex 100™. Employing a top-fired burner and blower combination for more effective combustion, the power-direct-vent Vertex 100 delivers a large volumes of hot water for shower after shower at an impressive 96 percent thermal efficiency. Previewed at the 2008 International Builders' Show® (IBS) in Orlando, Fla., the new-generation Vertex was launched in April 2008.

The tradeshow will take place from 9:00 a.m. – 5:00 p.m. at the Long Beach Convention Center. Visitors are encouraged to attend the seven educational seminars taking place throughout the day, as well as the PHCC-California Apprenticeship Contest from 7:30 a.m. – 3:30 p.m. For more information on the tradeshow, registration information or a list of exhibitors, visit www.phccglaa.org/tradeshow/index.htm .

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About PHCC National Association:

PHCC has been an advocate for plumbing, heating and cooling contractors since 1883. As the oldest trade organization in the construction industry, approximately 4,000 business owners employing 72,000 technician members nationwide put their faith in the association's efforts to lobby local, state and federal government, provide forums for networking and educational programs, and to deliver the highest quality of products and services.

About A. O. Smith:

Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is a leading manufacturer and marketer of residential and commercial water heaters and hydronic boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation.

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