News Release

A.O. Smith Water Products Company 500 Tennessee Waltz Pkwy Ashland City, TN 37015 www.hotwater.com

FOR IMMEDIATE RELEASE

Contact: Samantha Owens
Gish, Sherwood & Friends
615.385.1100
sowens@gish.com

A. O. SMITH TO SHOWCASE ENERGY EFFICIENCY AT INTERNATIONAL BUILDERS' SHOW

Actor/Environmentalist Ed Begley On Hand To Promote Green Efforts

ASHLAND CITY, Tenn. – (February 5, 2008) – A. O. Smith Water Products Company, a leader in the water heater industry for over 70 years, will be participating in the 2008 International Builders' Show® (IBS), being held Feb. 13-16, at the Orange County Convention Center in Orlando, Fla.

Over 1,900 businesses and organizations are scheduled to exhibit at the 2008 IBS, the largest and most comprehensive annual light construction show in the world showcasing the latest advancements in building products and services.

A. O. Smith's emphasis on delivering energy efficient products to the market has caught the attention of environmentalist and actor, Ed Begley, Jr. Begley has endorsed the Vertex™, a revolutionary residential gas-condensing water heater featured in an episode of the HGTV series *Living With Ed*.

Begley will be conducting presentations on green living and the environmental benefits of the Vertex at the Ferguson and Stock Building Supply booth from 10 a.m. until 12 p.m. and 2 p.m. until 4 p.m. on Friday, Feb. 15. Begley will also be available to answer questions, sign autographs and offer advice on green living and building.

-more-

"I began my journey on sustainable living back in 1970 and am so excited to

have this opportunity to educate others on how they can make simple lifestyle changes and live green," said Begley. "A. O. Smith and their Vertex help us tell the green story by giving consumers an efficient and green option when choosing a water heater."

In related news, The National Association of Home Builders will launch its highly anticipated National Green Building Program and Certified Green Professional designation at the 2008 IBS.

About A. O. Smith:
Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is a leading manufacturer and marketer of residential and commercial water heaters and hydronic boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation.

###