News Release

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FOR IMMEDIATE RELEASE

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A. O. SMITH TEAMS UP WITH HOME MAKEOVER SHOW

And Offers Support to Families in Need

ASHLAND CITY, Tenn. (October 4, 2007) – A. O. Smith was recently named the proud water heater provider for season five of ABC's hit TV show "Extreme Makeover: Home Edition." Millions watch every week as the EMHE crew screams "Move That Bus!" for one deserving family, and A. O. Smith's goal this season is to outfit those families with a new Vertex ™, or other high-efficiency water heater model, to take care of the homeowners' water heating needs.

Season five of EMHE premiered Sunday, Sept. 30, at 8 EST, 7 CDT, and featured the Akana family of Honolulu, Hawaii. The Akanas were faced with a dilapidated, sinking home. The EMHE crew worked diligently to help build a new home for this selfless family, who has opened their hearts to help the poor in their community.

For each episode, ABC selects a deserving family and build them an entirely new house in one week or less. The EMHE crew built the Akanas their dream home, and A. O. Smith was able to be a part of the experience by donating two electric water heaters. The electric water heaters were selected due to the lack of natural gas service on the island.

"Extreme Makeover: Home Edition has become a phenomenon as it is known for its philanthropic activities and home remodeling ideas," said Ajita Rajendra, president, A. O. Smith Water Products Company. "This show is built around a group of caring individuals joining together to help those in need, and we are thrilled to be part of the team helping many deserving families receive their dream home."

Log on to www.hotwater.com to learn more about the A. O. Smith Vertex and the families who receive a helping hand. Extreme Makeover: Home Edition is on ABC on Sundays, 8 EST, 7 CDT.

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About the Vertex:
The name **Vertex** means "the highest point," a standard of excellence A. O. Smith has achieved once again. Today's homes demand more hot water than ever before, and the 90 percent efficient **Vertex** power-vent gas water heater offers unprecedented levels of performance and is the environmentally-friendly option for consumers.

About A. O. Smith:
Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is a leading manufacturer and marketer of residential and commercial water heaters and hydronic boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation. For more information, visit www.hotwater.com.

About ABC-TVs Extreme Makeover: Home Edition
"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.

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