



SEE HOW MUCH YOU CAN SAVE!

# WITH A 50-GALLON PROLINE® VOLTEX® HEAT PUMP WATER HEATER VS. A 50-GALLON CONVENTIONAL ELECTRIC WATER HEATER

A. O. Smith ProLine® Voltex® heat pump family of water heaters are up to 68% more efficient than their conventional electric counterparts. They save an average four-person household more than **\$3,000 over 10 years.\***

\* Based on DOE test procedure and Energy Guide comparison of 50-gallon nominal capacity standard electric and A. O. Smith 50-gallon ProLine® Voltex® heat pump water heaters. Annual energy savings of 2543 kWh/year and average U.S. residential electricity cost of 12 cents/kWh.



| 50-Gallon Conventional Electric Water Heater National Average | A. O. Smith ProLine® Voltex® Heat Pump 50-Gallon Water Heater |
|---|---|
| 26 minutes<br>single shower length                            | 33 minutes<br>single shower length                            |
| 3.4 showers<br>back-to-back                                   | 4.2 showers<br>back-to-back                                   |
| 70 gallons<br>maximum tub size                                | 85 gallons<br>maximum tub size                                |
| \$419/yr<br>cost<br>estimated energy cost                     | \$114/yr<br>cost<br>estimated energy cost                     |



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## Take Advantage of Incentives

Many utilities and Energy Organizations offer incentives for purchasing ENERGY STAR certified Heat Pump Water Heaters. Check with your local utility for more details go to: <http://www.hotwater.com/water-heater-incentives/>. The table to the right shows the programs that offer Instant Discounts across the country.

## What is an Instant Utility Discount?

A growing number of Utilities and Energy organizations across the country are offering an incentive on Heat Pump Water Heaters that distributors can pass on directly to installers at point of sale.

Installers can purchase sharply reduced-cost units from participating distributors and pass the savings along to their customers. Units must be purchased at participating distributors.

Net of the instant Utility discount, the up to 68% more efficient A. O. Smith Heat Pump Water Heaters can now be made available at price levels similar to standard electric water heaters, and sometimes even cheaper.\*

\* Resellers determine their own selling prices

## 2018 Instant Discount Programs – Heat Pump Water Heaters

| State          | Utility                            | Incentive  |
|----------------|------------------------------------|--|
| California     | San Diego Gas & Electric           | \$250 / unit (50G)   |
| Connecticut    | Energize CT                        | \$500 / unit (50G, 66G and 80G)  |
| Florida        | Orlando Utilities Commission       | \$500 / unit (50G, 66G and 80G)  |
| Hawaii         | Hawaii Energy                      | \$300 (50G)  |
| Idaho          | NEEA                               | \$200 / unit (50G)<br>\$300 / unit (66G and 80G)<br>New construction only  |
| Indiana        | Duke Energy                        | \$350 / unit (50G, 66G and 80G)  |
| Kentucky       | Duke Energy                        | \$350 / unit (50G, 66G and 80G)  |
| Maine          | Efficiency Maine                   | \$600 / unit (50G, 66G and 80G)  |
| Maryland       | BGE, PEPCO, Delmarva               | \$450 / unit (50G, 66G and 80G)  |
| Montana        | NEEA                               | \$200 / unit (50G)<br>\$300 / unit (66G and 80G)<br>New construction only  |
| Ohio           | Duke Energy<br>First Energy Ohio   | \$350 / unit (50G, 66G and 80G)<br>\$250 / unit (50G, 66G and 80G)   |
| Oregon         | NEEA<br><br>Energy Trust of Oregon | \$200 / unit (50G)<br>\$300 / unit (66G and 80G)<br>New construction only<br><br>\$300 / unit (50G, 66G and 80G) |
| North Carolina | Duke Energy                        | \$350 / unit (50G, 66G and 80G)  |
| South Carolina | Duke Energy                        | \$350 / unit (50G, 66G and 80G)  |
| Vermont        | Efficiency VT                      | \$500 / unit (50G, 66G and 80G)  |
| Washington     | NEEA<br><br>Puget Sound Energy     | \$200 / unit (50G)<br>\$300 / unit (66G and 80G)<br>New construction only<br><br>\$500 / unit (50G, 66G and 80G) |
| Wisconsin      | Focus on Energy                    | \$275 / unit (50G, 66G and 80G)  |