

Co-op Radio Scripts

A.O. Smith Residential – Vertex

- 15 Seconds

Get continuous hot water – shower after shower – with a new Vertex water heater from A.O. Smith. Call [company name] to learn how Vertex's high efficiency can save you money while providing more hot water. Visit www.hotwater.com or call [company name] today at [phone number]. That's [phone number].

- 30 Seconds

Now you can have continuous hot water – shower after shower – with the new Vertex water heater from A.O. Smith. Vertex is perfect for large families with lots of shower-takers. Call [company name] today to learn how Vertex can cut your energy bills with its outstanding efficiency ratings, up to 96%. Warm up to savings – and enhanced performance – with a new Vertex water heater from A.O. Smith. Visit www.hotwater.com or call [company name] today at [phone number]. That's [phone number].

- 60 Seconds

Now you can have continuous hot water – shower after shower – with the new Vertex water heater from A.O. Smith. Whether you have a large family with a lot of shower-takers – or need lots of hot water for a luxury bath or body spray system – Vertex delivers. Call [company name] today to learn how Vertex can cut your energy bills with its outstanding efficiency ratings, up to 96%. If you're going green, the Vertex is the water heater for you. Warm up to savings – and enhanced performance – with a new Vertex water heater from A.O. Smith. To learn more, visit www.hotwater.com or call [company name] today at [phone number]. That's [phone number].