

News Release

A.O. Smith Water Products Company

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FOR IMMEDIATE RELEASE

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Ed Begley, Jr., Is Coming to SOLAR 2010

Actor/Environmentalist Available for Media Interviews in A. O. Smith Booth

ASHLAND CITY, TENN. (April 19, 2010) – Actor and environmentalist Ed Begley, Jr., is coming to The National Solar Conference SOLAR 2010 in Phoenix, Ariz., to meet with the industry media and tradeshow guests about the latest advances in solar technology for home water heaters.

A. O. Smith invited the prolific TV star and host of *Living with Ed* to be a guest in its booth on May 20. Begley will be available to talk with attendees during the morning and with the press during the early afternoon. A. O. Smith will also be showcasing the new CirrexTM Solar Thermal Water Heating System, which the company considers the greenest option available for homeowners in the water heater industry today.

A. O. Smith's Cirrex is a leap forward in solar thermal water heating. Up to 70 percent of its energy comes from the sun, not from the power company, which can significantly reduce the homeowner's utility bills. The Cirrex is an all-in-one system, which simplifies specification and installation for the contractor.

Cirrex uses advanced solar thermal collectors, which can generate as much energy as traditional photovoltaic solar panels but at one-eighth the cost. Tank sizes range from 80 to 120 gallons—and a larger tank makes the system more energy efficient and cost-friendly. With a Solar Energy Factor of 2.5, the CIRREX system is ENERGY STAR® qualified and eligible for a federal tax credit of 30 percent of the entire installation cost.

Begley will be available to discuss Cirrex and other advances in energy-saving technology for the homeowner. Tradeshow guests can stop by the A. O. Smith booth, #708, on the morning of May 20 to talk with the star, take photos and receive an autograph.

Members of the media should contact Malea Barron at (615) 519-7169 or mbarron@gsandf.com to arrange an interview.

The National Solar Conference (SOLAR 2010) is the longest-running educational event for solar energy professionals in the U.S. Sponsored by the American Solar Energy Society, this year's conference takes place in Phoenix, Ariz., May 17-22. Visit www.ases.org for more information.

Headquartered in Ashland City, Tenn., A. O. Smith Water Products Company is North America's leading manufacturer and marketer of residential and commercial water heaters and hydronic boilers. A. O. Smith offers contractors an additional competitive advantage in that the company designs, builds, distributes and field supports the world's broadest and deepest line of residential and commercial water heaters, as well as commercial boilers. This single-source concept simplifies ordering, installation and service and is backed by more than 70 years of research and innovation.