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FOR IMMEDIATE RELEASE

**EXCLUSIVE BLUE DIAMOND™ TECHNOLOGY  
SPARKLES IN NEW A. O. SMITH BROCHURE**

ASHLAND CITY, TENN. – Renowned for engineering excellence, A. O. Smith continues to raise the bar in water heater technology.

The company's latest breakthrough is the patented Blue Diamond™ technology, an exclusive glass coating is enriched with increased levels of zircon and provides top-of-the-line Conservationist® gas and electric residential water heaters with enhanced protection against tank corrosion.

Headquartered in Ashland City, Tenn., A. O. Smith Water Heaters is a leader in the design and manufacture of residential and commercial water heaters and hydronic boilers. The company currently holds several patents for technological advancements in the water heater category. For more information, visit [www.aosmithwaterheaters.com](http://www.aosmithwaterheaters.com).

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