



**WE'RE EXPERTS IN THE WATER HEATER BUSINESS.
ESPECIALLY THE BUSINESS PART.**

EVERYTHING YOU NEED TO INCREASE YOUR SALES AND YOUR BOTTOM LINE.



CONTRACTORREWARDS.COM A. O. Smith's Contractor

Rewards program rewards our loyal contractors for buying our products. Buy more and get rewarded—with prizes and higher status on our contractor locator.



CONTRACTOR LOCATOR

A. O. Smith's new online locator drives thousands of consumers from hotwater.com right to you—our loyal contractor. Think of it as a great way to reach consumers who are already in the right frame of mind to make a purchase.



COMPLETE LINE OF PRODUCTS

A. O. Smith gives you more options than anyone else. From durable standard gas and electric models to solar and hybrid technologies, we have the right water heaters to give your customers exactly what they need.



DEALER MARKETING RESOURCE CENTER

Our A. O. Smith Dealer Marketing Resource Center allows you to develop an affordable custom advertising campaign to promote your business.



PRODUCT SALES TOOLS

As a valued A. O. Smith contractor, you have access to several tools designed to help you effectively explain the features and benefits of our products and in turn close more sales. Tools include a side-by-side product comparison book, a product selection guide, product selection poster, product selection mat, flip book and more.



LEARN MORE AT HOTWATER.COM/CONTRACTOR

AO Smith
Innovation has a name.